

ADVERTISING & SPONSORSHIP

THE TRUTH WITH JOHN GORDON



OFFERS

On-Air Ad Reads
Sponsorships
Commercials
Interviews

DOWNLOADS PER EPISODE (DPE)

+115,000

weekly downloads

+450,000

monthly downloads

+400,000 monthly listeners on the John Fredericks Media Network, CDM Press

+50,000 monthly GETTR downloads; +15,000 monthly Rumble views

Syndicated on: 23+ AM and FM radio stations across 17 cities in 5 states:

Virginia, Georgia, Pennsylvania, Tennessee, West Virginia

ADVERTISING & SPONSORSHIP

1. On-Air Ad Reads

Two host-read ads per broadcast, four ads per week

2. Title Sponsorship

- **Opening and closing branded with sponsor name**
- **Logo integrated into program**
- **One host-read ad per episode**

3. Commercials

One 60 second commercial per broadcast, two per week

4. Interviews

- **One 15 minute interview per month featured on an episode**
- **Solo interview uploaded to online platforms**

5. Web Ads (JohnGordon.tv)

- **Top Leaderboard Banner**
- **Sidebar Ad**



Support conservative, Judeo-Christian commentary. Ground floor specials - affordable introductory offers!*

***Pricing negotiable based on package details**